

# Smart Ticketing Alliance Workshop

## “En route for seamless travel”

6 November 2017, Barcelona, Spain

Museu Marítim de Barcelona

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**MONDAY, 6 NOVEMBER**

**09:30 – 10:00 Registration and welcome coffee**

**10:00 – 10:25 Welcome and introduction to the workshop**

- Pere TORRES, Director General, ATM Barcelona
- John VERITY, Chairman, Smart Ticketing Alliance

**10:25 – 10:45 Outlook on the Catalonia SmartCAT strategy**

- Jordi Puigneró, Secretary of Telecommunications, Cybersecurity and the Digital Society

**10:45 – 11:05 EU ITS Policy and the STA**

- Claire DEPRÉ, Head of Unit – Intelligent Transport Systems, DG MOVE, European Commission

**11:05 – 11:25 STA's Achievements and Successful Contributions to the Smart Ticketing Eco System**

- John Verity, Chairman Smart Ticketing Alliance

**11:25 – 12:00 Coffee break**

**12:00 – 12:30 Smart phones in public transport: an upcoming reality**

- *Mobile ticketing for a mobile world!*  
Louis BROSSE, CEO Wizway, France
- *Industry's provisioning of handsets – last update*  
Jean-Luc GUISSSET, Secretary of Transport SIG, NFC Forum

**12:30 – 13:15 Panel discussion with participants of the morning session**

**13:15 – 14:15 Lunch**

**14:15 – 14:45 Take up on the STA certification achievements**

- Bernard SCHWOB, WG Certification Chairman, Smart Ticketing Alliance
- Ludovic VERECQUE, Managing Director, PayCert, France

**14:45 – 15:10 Case Study on the importance of certification processes**

- Carme FABREGAS, CTO, ATM Barcelona

**15:10 – 16:00 Discussion and outlook on the STA roadmap for smart ticketing**  
*Wrap up and conclusions of the workshop*

**16:00 Cocktail (cava) reception powered by STA/ATM Barcelona**

### OBJECTIVE OF THE EVENT:

Just a few years ago the idea of seamless travelling throughout Europe seemed hardly possible due to the diversity of different eTicket schemes and eTicket infrastructure.

With the creation of [STA](#), the growing numbers of eTicket systems and the developing harmonization of NFC and contactless standards, we can now proudly state that we are “En route for Seamless Travel”.

This workshop will highlight the achievements of the Smart Ticketing Alliance and its partners in the field of NFC, smart-phone ticketing and certification schemes.

Participants will be given a deeper insight into how the work of the STA influences emerging standards opening for improved interoperability in Public Transport and how they can get involved in the work of the STA.

The Local Host for our workshop is ATM Barcelona, member of the STA. The event is supported by UITP, the International Association of Public Transport.

### REGISTRATION:

Attendance to the event is free of charge, but registration is compulsory. To register, please click [here](#).

### VENUE:

#### Museu Marítim de Barcelona

Avinguda de les Drassanes, s/n  
(08001) Barcelona



### MORE INFORMATION ABOUT STA:

[Smart Ticketing Alliance](#) is a non-profit distributing organisation, registered in Belgium, for the cooperative and coordinated approach to establishing ticketing interoperability for the global Public Transport sector.