

SMART TICKETING
Alliance



Who we are

The Smart Ticketing Alliance supports the development of interoperable smart ticketing throughout Europe. Presently customers of public transport cannot travel seamlessly in other regions than their home region. STAs vision is to change this. The Smart Ticketing Alliance supports all regional, national and cross-border IFM schemes. One journey, one media, one ticket.

Smart ticketing covers all aspects of the use of contactless media to undertake public transport journeys.

- Use of one smart device by one scheme, but usable across other schemes.
- Use of a customer's own media (e. g. Smartphone).
- Use of a secure token to identify the customer.
- Use of contactless payment to identify and provide means of payment for a journey without ticketing.

Smart Ticketing Alliance – in service for all ticketing schemes.

What we do

The Smart Ticketing Alliance is non-profit oriented and has the following objectives:

- Cooperate between national and regional smart ticketing schemes to establish interoperable smart ticketing in Europe and beyond.
- Develop, agree and ensure the publication of the functional and technical requirements for smart ticketing interoperability.
- Cooperate for the establishment of trust schemes, specifications and certification.
- Audit compliance against the business rules.
- Provide a single point of contact for cooperation with other European and international bodies to promote interoperability in smart ticketing.

How to take part

It is quite simple to join the Smart Ticketing Alliance: Just visit our homepage smart-ticketing.org and subscribe via the membership form.

Ticketing scheme providers or associations organizing ticketing scheme providers are welcomed as full members. Associate Membership is open to companies and organisations active in the area of „smart ticketing“ for transportation services.

Members of Smart Ticketing Alliance

